

Any other document for best practices

Best Practices 1 - Women Empowerment for better tomorrow

**Report of programs organized by Women Empowerment Cell during
2021-2022**

S. No	Date	Name of the Event/ Program	Total no. of participants	Chief guest	Target Audience
1.	01.11.2021	Awareness talk on &” Menstrual Hygiene and Health”	150	Mr.V.M.RAMKUMAR, Advocate and Social Worker, and Ms.K.MUTHULAKSHMI	II & III Year Girls Students
2.	31.12.2021	Cleaning Camp and Awareness on “Environmental Safety and Sanitation & Hygiene for Women”	30	-	II & III Year Girls Students
3.	16.03.2021 , 17.03.2021 & 19.03.2021	Women’s Day Celebration – 2022	350	-	II, III & IV Year Girls Students and Ladies Staffs

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Awareness Program on "MENSTRUAL HYGIENE AND HEALTH"

Date: 01.11.2021

Time: 02:15PM

Venue: Pavendar Bharathidhasan Arangam

Women Empowerment Cell organized Awareness Program on “**MENSTRUAL HYGIENE AND HEALTH**” for all the second, third and final year Girl students on **01.11.2021** at 12.15am, Given the multiple challenges that women and teenage girls face, it is evident that promoting menstrual hygiene is more than just a matter of hygiene; it is also a vital task toward protecting women and girls' dignity, bodily integrity, and overall life opportunities. One strategy to enhance menstrual hygiene is to provide health education to girls and women on menstruation and menstrual hygiene. Increasing community awareness in order to improve individual and institutional access to clean, water-filled toilets. Increasing sanitary product availability and use. Allowing for the safe disposal of sanitary products seminar was conducted by **Mr.V.M.RAMKUMAR**, Advocate cum Social Worker, & **Ms.K.MUTHULAKSHMI**, Inspector of Police, Tamil Nadu (Rtd) at Arup pukottai.



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Awareness on "Menstrual Hygiene and Health" on 01.11.2021 (Monday)

Awareness Programme on

" Environmental Safety and Sanitation & Hygiene for Women "

Date: 31.12.2021

Time: 10 AM to 4.15

PM

Venue: Pavendar Bharathidhasan Arangam

The Unnat Bharat Abhiyan cell and Women Empowerment Cell of Sethu Institute of Technology jointly has organized an awareness programme on "Environmental Safety and Sanitation & Hygiene for Women" on 30.12.2021, (Thursday) at Samaththuvapuram, Kalkurichi Village Virudhunagar. The students have removed the plastic wastes inside the Samaththuvapuram and also 100 saplings were planted during the function. The environmental awareness Mime show was performed by the students. More than 200 villagers have participated in the function and got benefited.

SETHU INSTITUTE OF TECHNOLOGY
AN AUTONOMOUS INSTITUTION | ACCREDITED WITH 'A' GRADE BY NAAC
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UNNAT BHARAT ABHIYAN & WOMEN EMPOWERMENT CELL
Jointly Organizes
Awareness programme on

Environmental Safety and Sanitation & Hygiene for Women
Place: Samathuvapuram, Kalkurichi
30th December 2021 (Thursday)

Patrons
Mr.S.Mohamed Jaleel
Founder & Chairman

Mr.S.M.Seeni Mohaideen
Chief Executive Officer

Mr.S.M.Seeni Mohamed Aliar Maraikkayar
Joint Chief Executive Officer

Ms.S.M.Nilofer Fathima
Director-Administration

Dr.S.M.Nazia Fathima
Director - R&D

Dr.A.Senthilkumar
Principal

Dr.G.D.Sivakumar
Vice Principal

Mr.Ganesan
Kalkurichi Panchayat

Initiative Club & WEC
Staff and Students Coordinators

Dr.M.Niranjana, M.B.B.S.,
Medical Officer, Primary Health Centre
Kalkurichi Panchayat

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Cleaning of Plastic Waste and Awareness on

**‘Environmental Safety and Sanitation & Hygiene for Women’ on 30.12.2021,
(Thursday)**

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Women's Day Competition – 2022

Date: 15.03.2022 & 16.03.2022

Time: 10 AM to 4.15 PM

Venue: Pavendar Bharathidhasan Arangam

The Women Empowerment Cell celebrates International Women's Day every year in the month of March. It also conducts various competitions and events to exhibit and enhance their talents. The Women's Day Celebration Competitions for the academic year 2021-2022 were conducted in the month of February'2020. Around 300 girl students from II, III, and IV years & Ladies staff members of various departments have participated in this competition.

EVENT COORDINATORS

DAY 1 TIMING	EVENTS	EVENTS
10.00AM -1.00PM	DANCE R.Krena(AGRI-IV) C.Kayalvizhi(EEE – III) V.S.ThangaThamarai(CSE -II)	
10.30AM-11.30AM	RANGOLI G.Shinthiya Raghil(AGRI-IV) M.Thamarai selvi (CSE -IV) N.Jasra(Civil -II)	POETRY WALLS B.Nivetha (Chem -IV) c.kayathri(EEE – III) P.Kaleeswari(EEE- II)
12.00PM-12.30PM	MEHANTHI S.Vidhya Lakshmi(EEE-IV) R.Malathi(EEE – III) K.Ifrath sadeeka(EEE -III)	NAIL ART P.K.Susmitha(CIVIL-IV) K.Deiva malathy(Civil -III) Affrin (EEE – III)
12.30PM-1.00PM	DRESSS DESIGNING S.Varsha(CSE-IV) M.Vaijeyanthi(Agri – III)	HAIR DO K.Gayathri(EEE-IV) A.Vinupriya(EEE-III) M.Sneha(EEE -II)
12.00PM-12.45PM	FACE PAINTING A.Merlin(BME-IV) A.Prema (IT – III) G.Shinthiya Raghil(Agri -II)	SKETCHING P.Raji priya(ECE-IV) M.Thamarai selvi (CSE-III) N.Jasra(Civil – II)
12.00PM-1.00PM	BEST OUT OF WASTE V.Harini(MECH-IV) N.Nithyapriya – (EEE-III) N.Jasra(Civil – II)	COOKING M.Subashini(CHEM-IV) R.Lavanya(EEE -III) C.Keerthiga(EEE – II)



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2.00PM-3.00PM	STANDUP COMEDIAN K.Durga(MECH-IV) K.Deiva Malathy(CIVIL-III) A.Abinaya Shree(AGRI-II)	ACTING A.Merlin(BME-IV) M.Kaviya(BME -III) M.Kasthuri
2.00PM-4.00PM	SINGING K.Gayathri(EEE – IV) U.Anis Fathima(ECE – III) M.Keerthana(CSBS) EVENTS	DEBATE V. Harini(MECH-IV) M.Thamarai selvi(CSE – III) M.P.Aiswariya(EEE -II)
10.00AM-12.00PM	GENERAL QUIZ M.Subashini(CHEM-IV) V.Anis Fathima(ECE-III) V.S Thanga Thamarai(CSE-II)	CROSS WORD PUZZLE S.Ulageshini(ECE – IV) M.Vaijeyanthi(Agri – III) M.Ishika Sachdeva(IT)
11.00AM-12.00PM	PROBLEM SOLVING FACTOR P.Raji Priya(ECE-IV) C.Kayalvizhi(EEE-III) S.Lega sri(EEE-II)	VAARTHAI VILLAIYATU A.Merlin(BME-IV) K.Deiva Malathy(CIVIL-III) A.Abinaya Shree(AGRI-II)
12.00PM-1.00PM	POSTER MAKING K.Gayathri(EEE-IV) M.Thamarai selvi(CSE – III) N.Jasra(Civil -II)	ESSAY WRITING G.Shinthiya Ragil(AGRI-IV) M.Kaviya(BME-III) M.Kasthuri(ECE-II)

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Women's Day Competition on 14.03.2022, 15.03.2022 & 16.03.2022

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Best Practices 2 - Start up and innovation eco system

1. SMJ Smart Products Pvt.Ltd

Established in the year 2021. It caters to the needs of the customers through range of products and services including agro and healthcare products, poultry, livestock, cosmetics, smart devices & tools and so on

Directors: S.M. Mohamed Jaleel, M.Parisa Beham

2. Zetspire technologies Private Limited.

Established in the year of 2022 with a focus of software development, design, hardware utilization for agriculture and its relative para agri cultural development and animal husbandry , symptomatic disease identification treatment, knowledge development, commercial training , general services etc through recent advance scientific technologies.

Directors : .

M. Mohamed Jaleel , SM.Seeni Mohaideen Marraikkayar, SM Seeni Mohamed Aliar Marraikkayar, SM . Nazia Fathima, SM, Nilofer Fathima, S.Sivaranjani, V.Akilandeswari

3. Zensit Smart Products Pvt.Ltd

Established in the year 2022. It promotes innovations using technology leading to smart products, services and solution for the benefit of customers

Directors: R.Tamilselvi, A.Sabah Afroze

4. Sethu Techvision Private Limited

Established in the year 2022 with an aim to increase the income of the farmers and to reduce the manpower in agriculture sectors by providing end to end IoT Based solutions for profitable agriculture

Directors: T.Ruba , A.Merline, Fathu Nisha

5. Eyedeluxe Intech solutions Pvt Ltd

Established in the year 2022 with an aim to develop a solution for agriculture related problems and to provide service based solutions to the agriculture market.

Directors: M.Uma Maheshwari , S.Arun Inigo, M.Pandimadevi

6. NTP Crops Smart Products Pvt.Ltd

Established in the year 2022 at Madurai, Tamilnadu.

Our Objectives are,

- To become a competitive and sustainable private sector led agribusiness sector.
- To increase the productivity and reduce the yield gaps.



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- To use modern technologies in agriculture

Directors: A.Nagaraj, Sheik Dhawood, Ramu Priya

6. Noble Cure PVT LTD

- Noble Cure PVT LTD is a leading medical device company dedicated to improving patient outcomes and enhancing healthcare delivery through innovative technologies.
- With a strong focus on research, development, and manufacturing, we strive to provide cutting-edge medical devices that address critical healthcare challenges and empower medical professionals to deliver exceptional care.

Managing Directors:

Managing Directors:

Dr.V.Vaishnavi, Dr.S.Vijayarajan

7. Prognasis PVT LTD

- Our Prognasis PVT LTD is at the forefront of revolutionizing healthcare by developing cutting-edge technologies and devices that address critical medical needs.
- With a deep commitment to improving patient outcomes and enhancing the efficiency of healthcare delivery, we strive to create innovative solutions that transform the way diseases are diagnosed, treated, and managed.
- By harnessing the power of technology, we aim to empower healthcare professionals, enhance patient experiences, and make a lasting impact on global healthcare.

Managing Directors:

Dr.S.Vijayarajan, Dr.V.Vaishnavi



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